



## Smart verbatim example

**M**      **Moderator**

**R**      **Respondent**

M      So, listen, I was watching you on Strictly last year. First of all, hats off to you because my knees would have exploded halfway through week one.

R      Oh, mine did! You just didn't see it. There's a lot of creative editing going on, Jonathan.

M      So it's all smoke and mirrors?

R      Completely. They made it look like I was doing a samba. I was actually just trying not to fall over.

M      Well, it worked, I was convinced. You had that look, like, "I know exactly what I'm doing," but at the same time, "Please send help."

R      That's my default setting, actually. Works in most social situations, weddings, job interviews, you name it.

**END**